

Consumer Worship
1 Kings 12:26–33

- I. Marketing the church alters true worship (1 Kings 12:26–33)
 - A. Pleasing people changes the purpose of worship (26–29)

 - B. Pleasing people changes the format of worship (30–33)

- II. Marketing the church weakens true worship
 - A. Pleasing people reduces God’s honor
(Exodus 28:2; Psalm 96:9–10)

 - B. Pleasing people reduces God’s message
(2 Corinthians 2:17; 4:2)

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